

SENIOR *Program* 2008

Ambassador

afreed's

PHOTOGRAPHY

What is it?

Our ambassador program is offered to any senior students that would like to help by referring us to class mates and friends at the high schools they attend. We usually allow no more than 3 students per school and it's a first asked, first in program. So if your interested please let us know!

What's in it for you!

Well in appreciation for referring us we'll offer you some exceptional discounts on your sessions, packages, and additional items to start! Plus we'll have some fun with your senior portraits and you'll get to save some money an even earn some in the form of gift cards from area stores an restaurants like ... Best Buys, iTunes, Foot Locker, Radio Shack, Macy's, Gap, Old Navy, Chili's, Pizza Hut, Starbucks, Cold Stone Creamery, Max & Erma's and others! We'll also make a custom card just for you, so that you can hand them out to everyone you know! And we haven't even mentioned the great senior portraits!

What's the deal!

Once you've decided on becoming an ambassador for us we'll schedule your senior session. You'll then decide what type of session you'd like. We'll reduce your session fee to half the price! If you bring a friend that's graduating the same year or following year, to have some photos taken with you during your session, we'll give you a \$25 Studio Gift Certificate towards any purchase! We'll go through some ideas of what kind of photos your looking for and help you plan some clothing choices. But you'll need to do some planning as well, so please take some time and think about what you'd like to wear so that you can get the most out of your session. You'll want to have at least 1 traditional outfit (See or ask about our senior clothing guide). Also if you'd like, bring stuff that's important to you or something that your involved with now, like sports gear, dance and drama outfits, your car, your dog, your bike, skateboard etc... stuff that defines and interests you at this point in your life.

After your session is over we'll have you come back in a few day's and we'll go over the images in more detail and finalize the images that we want to use in your custom card. We'll also choose the images that you'll want to include in your package an other add ons. You'll receive a 20% discount off any package or add on that you choose. Once that's decided we'll start production of your custom card first so that we can get this back within a week and you can start handing them out. In the mean time all of the images that were chosen will be retouch and formatted for uploading to our web site so that anyone you tell and give the card to can view your images online as well. You'll also receive a digital proof book of you images in about 7 to 10 days after the image selections have been made. Your finished packages and additional images will be ready in about 2-3 weeks.

The rest is up to you! You'll receive a \$25.00 gift card for every senior that books a session referred to us by you! When we call you to let you know someone booked their session from your referral, just let us know what gift card you'd like mailed to you. It's that easy! You'll can keep receiving gift card for referrals till the end of the school year.

What's the catch?

The "catch", if that's what you want to call it, is that we're asking you to tell as many other student you can about us. Pass out some cards with images from your session to those you know an those that you think would be interested in having us take their senior portraits. Our goal is to get our name out there in the high schools every year and were asking for your help. We also find that it's better when were referred by a senior we've already photographed. Tell them what you think of us, did you have fun? What do they think of the images that were taken? Good, bad or indifferent we're interested in what they have to say. So if your looking for the "catch" that's it. The more seniors that book a session referred by you to us, the more gift cards you'll receive!

What's the delay?

We want your help and we're willing to prove it, so let's get started!

Call us at 330.966.4627